

Meta Ads - Lead Ads

FMCG Brand Lead Generation

Generated 4000+ Leads for
Distributorship with a cost of around 12
INR per lead



The screenshot shows the Meta Ads Manager interface. At the top, there's a search bar with 'lead' entered. Below it, there's a table of campaigns. The 'Results' column is highlighted with a red box. The table shows three campaigns and a summary row.

Off/On	Campaign	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
☐	Distributor Leads campaign Aug 25	00 7-day click or ...	1,989 Meta leads	174,128	548,196	₹12.47 Per Meta lead	₹24,812.54	Ongoing
☐	Distributor Leads campaign July 25	00 7-day click or ...	757 Meta leads	68,347	170,708	₹11.09 Per Meta lead	₹8,393.01	Ongoing
☐	Distributor Leads campaign	00 7-day click or ...	1,747 Meta leads	154,904	487,196	₹13.33 Per Meta lead	₹23,281.01	Ongoing
Results from 3 campaigns			4,493 Meta leads	335,779 Accounts Centre acco...	1,206,100 Total	₹12.57 Per Meta lead	₹56,486.56 Total Spent	

Meta Ads - Lead Ads

Early Childhood Education brand

Total ads Spent: 16 Lakh INR +
AVG CPL: 400 INR



Meta Ads Manager interface showing a list of campaigns and their performance metrics.

Search to filter by: name, ID or metrics

Columns: Performance

Off/On	Campaign	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
☐	Delhi NCR	7-day click or ...	696 Meta leads	176,869	541,688	₹363.85 Per Meta lead	₹253,240.93	Ongoing
☐	t Leads campaign	7-day click or ...	665 Meta leads	168,789	604,413	₹324.21 Per Meta lead	₹215,599.35	Ongoing
☐	ads Generic Cam 26 July	7-day click or ...	415 Meta leads	605,163	1,350,017	₹593.51 Per Meta lead	₹246,308.28	Ongoing
☐	ay Leads campaign	7-day click or ...	312 Meta leads	88,279	233,760	₹415.64 Per Meta lead	₹129,678.98	Ongoing
☐	delhi 19 Apr Leads campaign	7-day click or ...	294 Meta leads	96,993	264,881	₹531.13 Per Meta lead	₹156,153.17	Ongoing
☐	ic Audiance by Akash India	7-day click or ...	292 Link Clicks	122,877	125,050	₹4.69 Per link click	₹1,370.86	Ongoing
☐	ads campaign 9 Feb 24	7-day click or ...	143 Meta leads	66,951	127,472	₹444.58 Per Meta lead	₹63,574.34	Ongoing
☐	jjaipur Leads may 2025	7-day click or ...	140	132,473	224,670	₹515.78	₹72,209.24	Ongoing
Results from 63 campaigns			Multiple conversions	2,418,474	5,471,295	Multiple conversions	₹1,629,384.34	
Hide results			Multiple conversions	Accounts Centre acco...	Total	Multiple conversions	Total Spent	

Meta Ads - Lead Ads

Fashion Institute Lead Generation

Total spent: 4 lakh INR +
Total Leads: 2000+



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Meta Ads - Lead Ads

Dubai Real Estate

Total Spent:- 90,000 AED (22 Lakh INR)

Generate Leads: 2000+



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Meta Ads - Lead Ads

Dubai Real Estate

Total Spent:- 38,000 AED (09 Lakh INR)

Generate Leads: 800+

