

Meta Ads- Ecommerce

FMCG Brand (Pickle Seller)

Cost Per Purchase: 113 INR

Total Orders: 3924



Meta Ads Manager interface showing campaign performance data.

Verification required to run securities and investments ads in India. To run securities and investments ads in India, you need to declare that they're related to securities and investments. [Learn more](#) [Get started](#)

Search filters: Impressions (campaign) > 0, Campaign delivery is Active. Search to filter by name, ID or metrics. Clear

Maximum: 28 Sep 2022 - 28 Oct 2025

Off/On	Campaign	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input type="checkbox"/>	Advantage+ shopping campaign 12/03/2025 ...	7-day click, 1-...	3,924 Website purchases	1,271,758	5,051,694	₹113.42 Per purchase	₹445,078.12	Ongoing
Results from 1 campaign			3,925 Website purchases	1,271,758 Accounts Centre acco...	5,052,105 Total	₹113.41 Per purchase	₹445,125.16 Total Spent	

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FMCG Brand (Dhoop & Agarbatti)

Cost Per Purchase: 216 INR

Return on Ads Spent (ROAS): 9+



Campaign									
on (3521... 56 Opportunity score Updated just now Discard Drafts Review and publish (12) Save edits									
Campaign name contains Tiranga Search to filter by name, ID or metrics Clear									
Campaigns Ad sets Ads This month: 1 Oct 2025 - 28 Oct 2025									
+ Create Duplicate Edit A/B test More Columns: Custom Breakdown									
Off/On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Results ROAS	
	Daily Engagement camp. (27/10/25)	6,766 Post engagements	14,010	14,560	₹0.04 Per post engagement	₹244.47	Ongoing	—	
	Sales (8/10/25)	18 Website purchases	7,114	20,487	₹276.67 Per purchase	₹4,980.11	Ongoing	6.29 Value, purchase	
	Sales campaign	182 Website purchases	254,535	453,836	₹216.48 Per purchase	₹39,399.24	Ongoing	9.57 Value, purchase	
	GA Engagement campaign	—	—	—	—	—	Ongoing	—	
Results from 4 campaigns		— Multiple conversions	269,945 Accounts Centre acco...	488,915 Total	— Multiple conversions	₹44,624.04 Total Spent		— Multiple conversions	

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Nutrition Brand (Nutri Products)

Cost Per Purchase: 400 INR (Avg)

Ads Amout Spent: 6 Lakhs

